

Brand Settings

Website Content Version 1.0 Updated 6 August 2026

Set up your company name, logo, favicon, tagline, brand colours, and theme.

Brand Settings

Brand Settings are the foundation of your website. They appear on every page.

Company Name

Shown in the header, footer, browser tab, and share previews.

Company Logo

Upload a PNG or SVG (transparent background works best). Displayed in the header and footer.

Favicon

The small icon shown in the browser tab. Use a square image (at least 64x64 px).

Company Tagline

A short line under your logo (e.g. "Built for Real Estate Leaders"). Keep it under 8 words.

Brand Colours

Primary and accent colours used across buttons, links, and highlights.

Theme Settings

Pick light or dark mode defaults and typography style.

Tip: Consistent branding builds trust - use the same logo and colours across all channels.